

City of Veldhoven

Two design companies each made two designs of a rearrangement of the centre of the city of Veldhoven. The four volume studies were presented using one interactive 3D model, made in the house style of the city, and included voice over, guided tour, free navigation and web voting for the best design. The production was put on CD and mailed to all stakeholders. The response on the web voting was over 80% indicating that this type of communication was well received and appreciated by the residents.