

## Bacardi Bat Beats

Contractor: Bacardi, Netherlands

The BatMXR, is one of the special features during the BatBeats parties organized by Bacardi Nederland B.V. in the major discothèques in The Netherlands.

It is a sound and video (DJ/VJ) mixer which enables the performer, someone from the audience, to compose his own video clip, without touching the screen using bare hand tracking. The last 15 seconds of the 4 minute session are recorded as a personal video-clip and published within 12 hours after the event and downloadable from the BatBeats website.

The BatMXR is based on VR4MAX® technology, with extensive use of the event actions mechanism, life-video projection in VR etc.; hand tracking through a video camera.